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QDOBA Mexican Eats® Launches New Keto, Vegan and Double Protein Bowls

SAN DIEGO – Aug. 6, 2019 – QDOBA Mexican Eats®, a leading Mexican fast-casual chain, is adding three new chef-inspired bowls to its restaurants systemwide. Following the successful introduction of Impossible™ – a plant-based protein – to its menu, the brand continues to expand its lifestyle options to fit guests’ varying lifestyles. QDOBA’s latest creations include:

- **Smoked Brisket Keto Bowl:** Smoked brisket and hand-smashed guacamole sit on a bed of crisp lettuce, topped with made in-house pico de gallo, salsa verde and shredded cheese.
- **Grilled Fajita Vegan Bowl:** Sautéed fajita vegetables, hand-smashed guacamole, corn salsa, made in-house pico de gallo and salsa verde piled high on seasoned brown rice and black beans.
- **Chicken Protein Bowl:** A double portion of grilled adobo chicken and sautéed fajita vegetables, served with hand-smashed guacamole, made in-house pico de gallo, salsa verde, crisp lettuce and black beans.

“Our culinary team developed these bowls to adhere to dietary guidelines, while still delivering a memorable flavor experience. At QDOBA, we believe flavor should never be compromised, no matter your dietary preference,” said Jill Adams, QDOBA Vice President of Marketing. “These new creations make it easy for QDOBA guests that are keto, vegan or just looking to eat more protein to come in and order a tasty meal that still fits in their lifestyle.”

To try these flavorful bowls, guests can visit their nearest participating QDOBA restaurant.

About QDOBA Mexican Eats®

QDOBA Mexican Eats is a leading fast-casual Mexican chain with more than 700 restaurants located across the United States and in Canada. Committed to serving quality, freshly prepared entrées, the brand makes a range of menu items in its restaurants’ kitchens daily. Guests are encouraged to experience QDOBA’s delicious flavors by enjoying one of the brand’s signature meals or by customizing their burritos, tacos, burrito bowls, salads, quesadillas, nachos and tortilla soup to fit their personal tastes. In 2019, QDOBA was voted the “Best Fast Casual Restaurant” as part of the *USA Today* 10Best Readers’ Choice Awards. Discover more at www.QDOBA.com or on the QDOBA app, which is available for download on the [iTunes App Store](#) or [Google Play](#). Fans can also connect with QDOBA on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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