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QDOBA Unites with No Kid Hungry In Fight Against Childhood Hunger With Dine Out Promotion

Company aims to help provide two million meals for hungry children by raising \$200,000

SAN DIEGO – Aug. 30, 2018 – [QDOBA Mexican Eats](#)® joins forces with No Kid Hungry on its mission to end childhood hunger. From Sept. 1-30, QDOBA guests are encouraged to donate \$2 to No Kid Hungry at participating QDOBA restaurants. Any patron that donates at least \$2 will receive a coupon (valid until Oct. 6) for a free order of chips and queso with the purchase of an entrée on a later visit.

“With more than 13 million children living with hunger in the U.S., we feel compelled to do something,” said Jill Adams, vice president of marketing at QDOBA. “We started working with the No Kid Hungry campaign in 2017 and we couldn’t be more proud to throw in our hat to help with this cause. We set an ambitious goal and are determined to raise \$200,000, which would help provide two million meals to children.”

To kick off its promotion, No Kid Hungry and QDOBA will be hosting an event on Sept. 5 from 5-7 p.m at its restaurant located at: 12027 W. Alameda Pkwy., Lakewood, CO. During the two-hour window, 20 percent of non-catering sales generated at this location will be donated to No Kid Hungry, and kids (aged 12 and under) can eat free from the kids menu. Plus, attendees can enjoy free hand-smashed guacamole, a live mariachi band and fun branded swag.

“No child deserves to go hungry in this great country of ours, yet 1 in 6 children live with hunger,” said Diana Hovey, senior vice president at Share Our Strength, the organization behind No Kid Hungry. “We’re so thankful to have the support of QDOBA’s team members and guests. With just the simple act of dining out, we can ensure kids have the food they need to succeed.”

Guests are encouraged to visit their local QDOBA restaurant to help fight childhood hunger during the month of September. To find the nearest QDOBA, visit QDOBA.com/locations or on the QDOBA app available for download on the [iTunes App Store](#) or [Google Play](#).

About QDOBA

Getting its start in 1995, QDOBA Mexican Eats now has more than 750 restaurants in 47 states, the District of Columbia and Canada. While the company’s footprint has grown significantly in the last two decades, QDOBA has always stayed true to its brand promise: bringing flavor to people’s lives. The QDOBA experience comes to life by ensuring every burrito, taco, salad, nachos, burrito bowl and quesadilla is made fresh and full of craveable flavor. Discover more at QDOBA.com and connect with QDOBA on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

About No Kid Hungry

No child should go hungry in America. But 1 in 6 kids will face hunger this year. No Kid Hungry is ending childhood hunger through effective programs that provide kids with the food they need. This is a problem we know how to solve. No Kid Hungry is a campaign of Share Our Strength, an organization working to end hunger and poverty. Learn more at NoKidHungry.org.

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