



COOKIE POLICY:

Qdoba Restaurant Corporation Cookie Policy:

Qdoba Restaurant Corporation (“Qdoba” or “we” or “our”) (and third party service providers acting on our behalf or on their own behalf) uses cookies, web beacons, tracking pixels and similar technologies to process data about you when you visit our website, www.qdoba.com (the “Website”). Cookies are files that store information on your computer hard drive or browser that mean that we can recognize that you have visited us before. We use cookies, web beacons, tracking pixels and similar technologies to improve our products and your experience on the Website by evaluating the use of the Website, products and services to personalize content and ads, provide social media features and analyze our traffic. By agreeing to the use of cookies on our Website, you are directing us to disclose your personal information and data to our third-party service providers for these purposes.

Specifically, the information that we collect through the cookies, web beacons, tracking pixels and other similar technologies on the Website is as follows:

Page Information, which is retained by Qdoba for metrics:

- URL – the URL of the page you are viewing and
- Title – the title of the page you are viewing

Browser Information, which is retained by Qdoba for metrics:

- Browser name – the type of browser you are using;
- Viewport or Viewing pane – the size of the browser window you are using;
- Screen resolution – the resolution of your screen;
- Java enabled – whether or not you have Java enabled; and
- Flash version – what version of Flash you are using.

User Information, which is retained by Qdoba for metrics:

- Location – this is derived from the IP address where the hit originated; and
- Language – derived from the language settings of your browser.

Access and Usage Details, which is retained by Qdoba for Website improvements based on visitor usage:

- Traffic data – this is derived from the number of visits to the Website and the pages of the Website you visit;
- Location data - this is derived from the IP address where the hit originated
- Log – this is derived from actions taken or requests made on the Website
- Other communication data – other information or data you provide on the Website
- Resources that you access and use on or through the Services – this is derived from the pages of the Website you visit and actions made on the Website.

Device Information, which is retained by Qdoba for providing relevant guest experiences:

- Information about your mobile device, computer, and internet connection, including the device’s unique device identifier, IP address, operating system, browser type, mobile network information and the device’s telephone number.

Location Information, which is retained by Qdoba for analyzed and used to provide you with local restaurant menus and locations, to send targeted promotional offers, and for research purposes:

- Location data - this is derived from the IP address where the hit originated.

Do Not Track (“DNT”) is a privacy preference that users can set in their web browsers. Our services do not honor DNT requests. However, you can find information on how to opt out of many websites and applications participating ad networks at the following sites: Network Advertising Initiative (NAI) at <http://optout.networkadvertising.org>, and Digital Advertising Alliance (DAA) at www.aboutads.info/choices. Please note that opting out does not prevent you from seeing our online advertisements.

We are committed to safeguarding your privacy and ensuring that your personal data is protected. Any personal information and data collected through the cookies on our Website will be protected by Qdoba pursuant to its [Privacy Policy](#).

It is always possible for you to visit our Website without disclosing your personal information. This requires that you have disabled cookies. You can opt out of the processing of such information via the Cookie Consent Banner displayed at the bottom of the relevant page of the Website. Please note, however, that without cookies you may not be able to use all of the features of our Website or online services.

If you have any questions about the cookies on our Website or any of the information, including, without limitation, personal information gathered by the cookies, please contact us via Qdoba.com/talk-to-us or by the following:

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| By telephone at: | 866-500-0094 |
| By email at: | PrivacyRequest@QDOBA.com |
| By mail at | QDOBA Mexican Eats
Attention: Privacy Request
350 Camino de la Reina,
San Diego, CA 92108 |

We are committed and required to respond to any of your inquiries on this issue within 45 days of receiving the request.